

# MYRA HOEFER DESIGN

PROMOTIONAL CREDITS

## BOOKS

"KITCHEN TRENDS" VOLUME 24 TRENDS USA  
"PARIS SECRETS" JANELE MCCULLOCH, IMAGES PUBLISHING  
"HOUSE BEAUTIFUL COLORS FOR YOUR HOME" HEARST BOOKS  
"SAN FRANCISCO STYLE" DIANE DORRANS SAEKS, CHRONICLE BOOKS  
"CALIFORNIA COUNTRY STYLE" DIANE DORRANS SAEKS, CHRONICLE BOOKS  
"CALIFORNIA WINE COUNTRY" DIANE DORRANS SAEKS, CHRONICLE BOOKS  
"CALIFORNIA INTERIORS" DIANE DORRANS SAEKS, TACHEN PUBLISHING  
"PARIS ICONS" ANGELICA TACHEN - PHOTO CREDITS FRONT AND BACK COVER, PLUS  
THREE INTERIORS  
"PARIS INTERIORS" LISA LOVATT-SMITH - BACK COVER PHOTO CREDITS  
"HOUSE BEAUTIFUL 750 DESIGN SECRETS" HEARST BOOKS, PGS. 342, 341  
"LIGHTING" ELIZABETH WILHIDE, RYLAND PETERS & SMALL

## FEATURE ARTICLES

APRIL 2011	HOUSE BEAUTIFUL - "WIDE OPEN SPACES"
MARCH 2010	COASTAL LIVING - "SANCTUARY TO THE SUN & SEA"
JANUARY 2009	HOUSE BEAUTIFUL - "THE POWER OF WHITE"
SEPTEMBER 2008	SF CHRONICLE - "FRANCE IN CLOVERDALE"
SPRING 2008	SANTA ROSA MAG - "BACHELOR PAD"
AUGUST 2007	CALIFORNIA HOMES - "AS GOOD AS IT GETS"
MARCH 2007	HOUSE BEAUTIFUL - "COLOR IS DREAMY"
DECEMBER 2006	CALIFORNIA HOMES - "STYLE AND ELEGANCE IN PARIS"
JUNE 2006	HOUSE BEAUTIFUL - "AMERICAN STYLE IS ROMANCE"
MAY/JUNE 2006	VERANDA - "RIVE GAUCHE, AN AMERICAN IN PARIS"
MAY 2006	CALIFORNIA HOME+DESIGN - "PALACE OF REFINED ARTS"
DECEMBER 2005	PRESS DEMOCRAT - "DESIGN DIVA"
NOV/DEC 2005	WESTERN INTERIORS AND DESIGN - "PARIS, CALIFORNIA"
AUGUST 2005	CALIFORNIA HOMES - "MY PERFECT PARIS"
SUMMER 2005	SAVOR WINE COUNTRY - "FRENCH ACCENT"
OCTOBER 2004	SACRAMENTO MAGAZINE - "FRENCH CONNECTION"
SEPTEMBER 2004	SF CHRONICLE MAGAZINE - "SOUTHERN FRENCH"
SPRING 2004	SF PAPER CITY - "COUNTRY CHIC, CITY VERVE"

AUGUST 2003	SF PAPER CITY - "MY OWN PRIVATE PARIS"
FEBRUARY 2003	VERANDA "BIJOU SALON DE PARIS"
OCTOBER 2002	PRESS DEMOCRAT ABODE - "FRESH FROM HEALDSBURG TO PARIS"
JUNE 2002	VICTORIA - "PARIS PANACHE"
JANUARY 2002	SF CHRONICLE HOME SECTION - "FRENCH CONNECTIONS"
DECEMBER 2000	HOUSE BEAUTIFUL - "SHE'LL TAKE ROMANCE"
APRIL 1999	SF CHRONICLE HOME SECTION - "RUSTIC ELEGANCE"
SEPTEMBER 1997	HOUSE BEAUTIFUL - "HANDS ACROSS THE SEA"
AUGUST 1997	CENTURY 21 HOUSE & HOME - "PARADISE LOFT"
MAY 1996	SF EXAMINER - "WEEKENDERS"
JUNE 1993	HOUSE BEAUTIFUL - "RAW SPACE REFINED"
JUNE 1990	SELF - "ECCENTRIC SPACE"
MAY 1990	SF EXAMINER IMAGE MAG - "COUNTRY COOL"

## **OTHER MENTIONS**

SEPTEMBER 2009	C MAGAZINE - WHAT'S HOT
SEPTEMBER 2009	HOUSE BEAUTIFUL - MY FAVORITE PILLOW
NOVEMBER 2007	HOUSE BEAUTIFUL - OUR FAVORITE STORE
MAY 2006	PAPER CITY - WHAT'S HOT, WHAT'S COOL/RESTAURANT BUZZ
MAY/JUNE 2006	WESTERN INTERIORS THIRD ANNIVERSARY ISSUE - THE LIST
APRIL 2006	FOOD & WINE - HEALDSBURG TOUR, ANTIQUES
2006	C MAGAZINE - HOME SECTION "PARIS IN HEALDSBURG"
AUGUST 2004	ELLE DÉCOR - WHAT'S HOT NEWS, "WINE COUNTRY FRENCH"
APRIL 2002	GERMAN VOGUE - "GIGI A PARIS"
MARCH 2002	DEPARTURES - "AT HOME IN PARIS"
NOVEMBER 2001	HOUSE BEAUTIFUL - DESIGNER DIRECTORY
MARCH 2000	TRAVEL & LEISURE - "AT HOME IN PARIS"

## **MEDIA PROGRAMS**

HGTV "HOMES OF THE WINE COUNTRY" HOSTED BY NANCY GLASS  
TORONTO TV "DESIGN FOR LIVING" BY KIMBERLY SELDON